

Meeting Agenda • Thursday, August 23, 2018

- I. First meeting in the BEMC meeting room: 25 in attendance Mtg facilitated by A. August
- II. Approval of May, 2018 Minutes
 - A. So moved by Verna Mann
 - B. Seconded by Linda Sing
- III. Financial Report
 - A. Treasurer has resigned; seeking a new volunteer
 - B. Fundraising has gone well in 2018; see specific updates in topics below
 - C. Funds raised for the balance of the year will be earmarked for spay and neuter expenses
- IV. Fundraising . . . It's what we do!
 - A. PA's Vision, Mission, Values
 - B. Distribute funds to various rescues, especially those without paid salaries
 - C. Rescue groups = "boots on the ground," and do not always have the time or the manpower to raise all the funds that they need. That's where Paws-Ability steps in!
- V. Stella's Touch Anne VonDerHeide, Chairperson
 - A. How it all began: 2017, Gabby the Pug
 - B. Anonymous Donor funded initially for \$20,000
 - C. The 2018 Matching Funds Challenge: Raise up to \$20,000 and have the funds matched, dollar for dollar
 1. Early 2018 fundraising was devoted to meeting the challenge
 2. Success was realized shortly after BandFest and GoFundMe page
 3. Members Cindy Tarantino and Deb Eckert posted on Facebook requesting any gifts intended for their birthdays or Mother's Day instead be directed to the Stella's Touch, which helped us meet the 2018 ST Challenge.
 - D. The Differences ST has made
 1. Success stories shared
 2. Thank you notes from beneficiaries of Stella's Touch interventions read
- VI. Fundraisers and Promotions
 - A. Wine Tasting for "Ivy's Eyes" @ Seaside Wine & Gourmet
 1. Successfully raised \$1,500 in one evening
 2. Ivy's eye surgery was performed shortly thereafter
 3. Surgery restored her vision in one eye, the other was not repairable
 4. Ivy has already received an application for adoption, and is well on her way to enjoying a happy and normal life
 - B. Papa John's Promotion
 1. PAWS30 discount for online orders continues in two counties: Brunswick and New Hanover
 2. Last year Papa John's donated over \$1,400 to Paws Ability as a result of this program
 - C. St James Service Club Jeff Mount
 1. Jeff is the current President of the St. James Service Club

2. He described how the Club raised \$70,000 this past year, to be shared among qualifying charities.
 3. There are an exceptionally high number of charities vying for these funds.
 4. Brunswick County's statistics reflect a very low income level for over 2/3 of its students, and many funds are directed toward improving the students' situations.
 5. The Service Club views Paws-Ability favorably because we have no paid salaries and because our financial records were sound and we maintain exceptionally low administrative costs.
- D. *Mason Dixon*: a PA business member, a clothing and gift store in Shallotte offering 5% of your purchase to non profit of your choice.
1. Mason Dixon, 4924-3 Main Street, Shallotte • 910.471.3228 • 10 AM - 8 PM
- E. PA Christmas Cards
1. The new cards will be available for purchase at all the October PA "tent events," and may be ordered from our website.
 2. Smaller versions of the same artwork with Christmas symbols removed will also be available for purchase as note cards.
 3. To date, two local businesses have chosen PA's Christmas cards to send out to their client bases.
- F. New PA T-Shirts
1. Fifteen shirts were sold tonight before the meeting at a "Member Special Rate" of \$15 per shirt. The standard price is \$20 per shirt.
 2. There was a lot of positive response to summer colors and cool wicking fabrics of the 2018 T's.
- VII. Matching Funds & Donations for volunteer hours
- A. Anne VonDerHeide has captured a thirty-page report listing all the corporations who offer Matching Funds and Funds for Volunteer Hours programs.
 - B. This list will soon be available for reference on the PA website.
 - C. Members are encouraged to check the list to see if their former employer's companies participate in such a program. Spouses and friends' former employers might also be spotted, and members can encourage them to participate too.
- VIII. Photos with Santa! • December 1st: Sunset Beach Waterfront Park • 9-1 PM • \$10
- IX. Volunteering • SIGN UP TONIGHT and MARK YOUR CALENDARS
- A. Sunset@Sunset • Need volunteers Saturday, October 6 • 3 hr shifts
 - B. Bicycle Poker Run - 8th Annual! • Saturday, October 13 • OIB
 - C. OysterFest: October 20 & 21st • OIB
 1. Saturday, Oct 20 - PA Tent: 3 hr shifts
 2. Sunday, Oct 21 - PA Tent: 3 hr shifts
 3. Sunday, Oct 21 - Ticket Sellers: two gates - 2 hr shifts
 - a. Will require short training session @ Chamber office
 - D. Oktoberfest - Saturday, October 27 • Calabash Hannalore Philip
 1. PA Tent: 3 hr shifts
 2. Beirgarten: need 6 servers (& need your size for a costume)
 - E. Sandpiper Bay Golf Fundraiser/cookout - Thurs. Nov 8. Noon-4pm
 1. This sign-up sheet will be available at the September meeting
 2. Need 3 volunteers to set up info table, with a BOD member

• Janie Withers, President • Mercy McCurdy, Director • Anita August, Director • Mary Beth Mount, Director • Sue LoBuono, Director •

- F. Photos with Santa, Saturday, December 1 • Sunset Beach Waterfront Park
 - 1. This sign-up sheet will be available at the September meeting
 - 2. Need 7 volunteers to help sign up people & dogs, set up PA tent and info table, escort guests to and from Santa - various shifts, 9 AM - 3 PM

X. Reminders

- A. September 2018 PA newsletter will be emailed out next week. Please share our Facebook page with others, and the newsletter!
- B. Memorial Gifts: Donations in memory of or in honor of a pet or a person
- C. If you are not yet a PA member, you can join now. Your membership will be for the rest of 2018 and all of 2019! Membership and payment can be done online.
- D. Online Donations (Network for Good, IGIVE.COM, Amazon Smile, Walmart etc)
 - 1. Before making any online purchase, go to IGIVE.COM and select PA as the charity of your choice. That's it! So easy to give at no cost to you.
- E. NEED: Newsletter story ideas or articles needed. Let us know if you have an idea for a story (see contact for Ellen Lehrer, below)
- F. Saturday, August 25, Calabash park. Kids Expo. 9-1pm
- G. Dog Daze Pet Supplies • Melissa Miller continues to help often when dogs in foster care need grooming. The opening of her Pet Supplies store at the (formerly) PigglyWiggly center, at the corner of Hwy 904 and Old Georgetown Road is not yet open. We will inform you when the store is open for business.
- H. Emergency room services available in our own community!
 - 1. Ocean Isle Vet • **910.712.2841**
 - 2. You do NOT need to be an existing client of the Clinic to use these services.

- XI. NEXT MONTH'S MEETING: Tuesday, September 25 meeting at BEMC • Brief business meeting followed by a nonpartisan forum of politicians and candidates to discuss animal welfare, taxpayers' burden, and impact of tax dollars on animal welfare.

- XII. Contact Info • You have chosen to be part of PA. Extend your support by contributing your talents. Contacts information below:

<u>Event</u>	<u>Chairperson</u>	<u>E-Mail</u>
PA Newsletter	Ellen Lehrer	newsletter@paws-ability.org
Hope Harbor	Debbie Eckert	debeckert@gmail.com
Stella's Touch	Anne VonDerHeide	annevdh@atmc.net
Pet Education Program	Anne Overcash	aovercash@pecs.com
Cat House Project	Janie Withers	janiewithers@paws-ability.org
AFAR / Unchainbrunswick.com	Madge Mateo	afarnc@gmail.com
Obedience classes	Cynthia Kipp BC Community College	Cynthia.kipp12@gmail.com 910 755 7300
Fostering for RACE	Judi Haft	judi_haft@yahoo.com
Fostering for AAA	Jill Jones	910 620 3783
Emergency room services OI Vet		910 712 2841

Our lives begin to end the day we become silent about things that matter.

-Dr Martin Luther King

ANIMAL ABUSE HOTLINE: <http://www.ncdoj.gov/Crime/Report-Animal-Cruelty.aspx>
Reporting animal abuse is your responsibility. **SPEAK FOR THOSE WHO HAVE NO VOICE.**

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